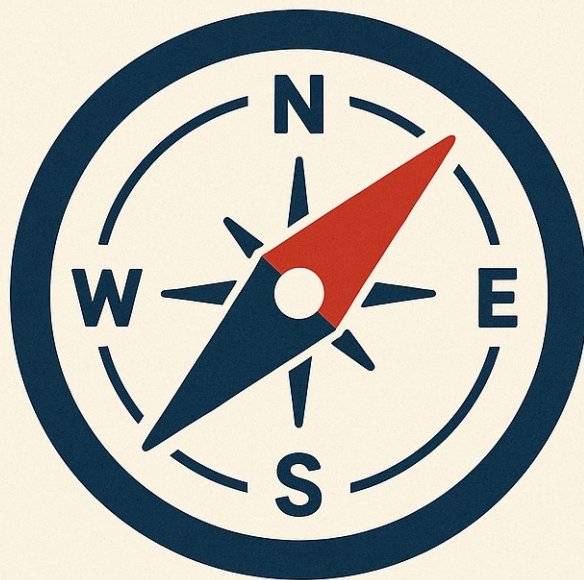




# **CONTROL THE CONTROLLABLES**



**February 1-3, 2026  
Omni Viking Lakes Hotel  
131st MAFMIC Convention**

# Convention at a Glance

## Sunday, Feb 1

1:30 - 6:00 pm	<b>Registration Desk Open</b>	<b>Pre-Function Center</b>
1:30 - 5:00 pm	<b>North Star Coffee Reception</b>	<b>Pre-Function</b>
3:45 - 4:45 pm	<b>Past Chairman's Meeting</b> <i>Invitation Only</i>	<b>Midnight</b>
5:00 - 10:00 pm	<b>Chairman's Reception</b>	<b>Valhalla Ballroom</b>

## Monday, February 2

7:00 - 4:00 pm	<b>Registration Desk Open</b>	<b>Pre-Function Center</b>
7:00 - 4:00 pm	<b>Hospitality / Coffee Area</b>	<b>Pre-Function</b>
7:00 - 9:00 am	<b>Hot Breakfast Buffet</b>	<b>Valhalla Ballroom</b>
9:00 - 12:00 pm	<b>Opening General Session</b>	<b>Norse Hall</b>
12:00 -1:15 pm	<b>Public Policy Luncheon</b>	<b>Valhalla Ballroom</b>
1:30 - 2:30 pm	<b>Legislative General Session</b>	<b>Norse Hall</b>
2:30 - 4:00 pm	<b>Optional Session</b>	
2:30 - 4:00 pm	<b>Ice Cream Social/Massage Chairs</b>	<b>Pre-Function</b>
5:30 – 6:00 pm	<b>Banquet Doors Open</b>	<b>Valhalla Ballroom</b>
6:00 – 7:30 pm	<b>Banquet</b>	<b>Valhalla Ballroom</b>
7:30 - 12:00am	<b>Hospitality Rooms</b>	

## Tuesday, February 3

7:00 - 12:00 pm	<b>Hospitality / Coffee Area</b>	<b>Pre-Function</b>
7:30 - 12:00 pm	<b>Registration Desk Open</b>	<b>Pre-Function Center</b>
8:00 - 9:30 am	<b>Prayer Breakfast</b>	<b>Valhalla Ballroom</b>
10:00 - 11:00 am	<b>Annual Business Meeting</b>	<b>Norse Hall</b>
11:00 - 11:15 am	<b>Break</b>	<b>Pre-Function</b>
11:15 -12:00 pm	<b>General Session</b>	<b>Norse Hall</b>
12:00 - 1:30 pm	<b>RAM / MAFMIC Luncheon</b>	<b>Valhalla Ballroom</b>

# Schedule of Events

Sunday, February 1

## North Star Coffee Reception

A great way to get reacquainted with your mutual friends! Please join **Pete Hellie** and the rest of the North Star Mutual staff as they welcome you to the 131st MAFMIC Annual Convention.



## Chairman's Reception:

Please join MAFMIC Chairman **Roger Miller** and his wife, **Sue** for the 2026 Chairman's Reception. The theme this year is ***The Elvis Era/50's***. If it be the 'young' or 'old', I know we have numerous want-a-be Elvis members! If Elvis isn't your style, how about your favorite 50's character from Happy Days, Grease, or best impersonation of Marilyn Monroe? Entertainment this year we welcome an Elvis Impersonator.

## Hot Breakfast Buffet

With your meal ticket you are welcome to attend the hot breakfast buffet.

## Opening General Session

The opening general session will begin with the presentation of colors to the music of the national anthem. It will include a NAMIC Chairman & President's address and a message from MAFMIC President/CEO, Adam Axvig.



## Keynote Speaker - Greg Schwem

Greg always thought comedy would be just a hobby. But, while working as a TV news reporter in West Palm Beach, Florida, and doing comedy at night, Greg eventually followed his heart. "I realized I liked making people laugh more than depressing them," Greg Schwem's insights on navigating life's ups and downs with a smile offer a refreshing perspective on resilience and the importance of laughter.

Monday, February 2

## Public Policy Luncheon

Join MAFMIC President and CEO Adam Axvig for a conversation with former Minnesota Congressman Erik Paulsen. Paulsen served the west metro in Congress for ten years and in the state legislature for sixteen years. Listen in as Axvig and Paulsen discuss the current state of the economy, the state of our politics, and public policy issues of the day in a conversation format.



## Legislative General Session

Curious about what is happening at the Minnesota Capitol or what legislators would like to see from our next Governor? Join MAFMIC President and CEO for a panel with some of Minnesota's leading legislators and other policy leaders from across the state to hear their thoughts on state government, the current state legislature, and a number of other issues facing the Minnesota insurance industry.

**Optional Session** - Patric Richardson, known as "The Laundry Guy" is an expert in clothing care, author of *Laundry Love*, and host of the HGTV/Discovery+ show *The Laundry Guy*. Patric helps folks save money and care for everything from vintage couture to business suits using plant-based methods. He also has a store located in the Mall of America. **(Tickets for this session can be purchased)**



# Schedule of Events

Monday, February 2

## Ice Cream Social & Massage Chairs

Join us for ice cream / toppings, refreshments, time to visit with our exhibitors and massage chairs



## Annual Banquet

Join us for our annual banquet Monday evening. This very special evening will include the announcement of the "**Robert C. Seipp Service Award.**" recipient.

## Hospitality Rooms - *Sponsored by RAM Mutual & John Neal, PLLC, and Grinnell Re*

Everyone is welcome to visit the hospitality rooms and visit with their mutual friends.



## Prayer Breakfast

The 41st Annual Prayer Breakfast will be hosted by MAFMIC Vice Chairman Steve Schwieters.

The Prayer Breakfast will include a memorial slide show honoring all our members & family who have passed away this past year.

**Speaker:** Judy Siegle Aamodt

**Tickets for the Prayer Breakfast are optional.**



Tuesday, February 3

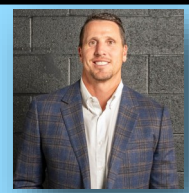
## Annual Business Meeting



The business meeting is for all delegates. Chairman, **Roger Miller** will present the annual report which will highlight the accomplishments of MAFMIC this past year. Other business includes the election of new officers as well as the introduction of the new MAFMIC Chairman. As a reminder, there is only one vote per company and only the person designated as the voting delegate can vote.

## General Session - **Joe Mahon, Federal Reserve**

Joe Mahon is a Regional Outreach director at the Federal Reserve Bank of Minneapolis. Mahon's primary responsibilities involve tracking several sectors of the Ninth District economy—an area that covers Minnesota, North and South Dakota, Montana and portions of Wisconsin and Michigan—for the Fed. Sectors he follows closely include agriculture, manufacturing, energy and mining.



## RAM/MAFMIC Luncheon & Closing Speaker Chad Greenway

Please stay and join MAFMIC and RAM Mutual as they host the closing luncheon to finish out our 131st Annual Convention.

Our Closing Speaker Chad Greenway, former MN Viking player will close out the convention. Vendor door prizes will be given out at this time as well.

**Grand Prize Drawing** - You will have a raffle ticket in your ticket packet to be filled out and dropped off at the registration desk. You must be present to win. Drawing will take place after the luncheon speaker.



# Reservation & Important Information

**Omni Viking Lakes Hotel**  
Omni 2611 Nordic Way  
Eagan, MN 55425  
Ph: (651) 689-9800



## Hotel Overview

The Omni Viking Lakes Hotel is located 6.6 miles from Minneapolis/St. Paul International Airport. Located in Eagan, Omni Viking Lakes Hotel is in the entertainment district, a 1-minute drive from TCO Performance Center and 10 minutes from Nickelodeon Universe. This upscale hotel is 7.5 mi (12 km) from Mall of America and 8.9 mi (14.2 km) from Xcel Energy Center.

## Room Reservations

To reserve your room, contact the Omni Hotel at (651) 689-9800. Please mention you are with the MAFMIC Annual Convention in order to receive our special group rate. All reservations must be made by **January 10, 2026**. All information regarding room reservations can be found on MAFMIC's website [www.mafmic.org](http://www.mafmic.org) under 'Events', then '2026 Annual Convention'. We would advise you and/or your board members to reserve your rooms **early** as we can not guarantee the availability of rooms after the **deadline of January 10, 2026**.

## Accommodations

In accordance with title III of the Americans with Disabilities Act, we invite all registrants to advise us of any disability and any requests for accommodation to that disability. Please submit your request as far in advance of the program as possible.

## Dress Code

Business casual apparel is the dress for the entire convention except for the banquet, which will be business formal.



*We hope you will  
be able to join us  
this year!*